

MEM Seminar Series

Friday, 10 March 2017, 6.00pm, LR425 SDE3

National University of Singapore

Free Admission. Please register here [MEMSS08](#)

Corporate sustainability 3.0:

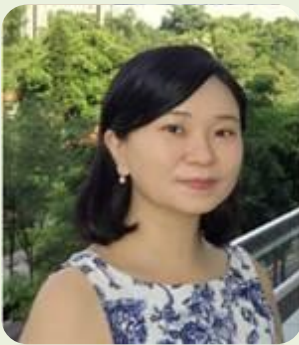
Moving beyond commitment

Ms Leong Li Sun, Global Sustainability Manager, DyStar Singapore Pte Ltd

The Speaker

Originally trained in molecular genetics, Li Sun started her career as a lab biologist researching aquatic organisms. She was a 2012 graduate of the NUS MEM programme and now applies theory to practice by helping corporations strategize for a sustainable business future. Since 2015, she has served as the Global Sustainability Manager at the DyStar Group. Catering to one of the most water-intensive industries on the planet, DyStar aspires to be the world's most sustainable and responsible supplier of colors, chemicals and services to the global textile industry.

Synopsis



Over the past two decades, the textile value chain – from start to end – has been subject to increasing pressure from the public to reform. Tier 1 and Tier 2 suppliers are changing to meet the higher expectations of brands and retailers who, in turn, are facing greater scrutiny from customers more publicly engaged in environmental and social issues than ever before. At the same time, fast fashion, a trend also driven by consumer demands, does not look set to cool down any time soon. How does a company sitting in the middle of the value chain adapt to these new challenges, particularly one that has already seen over a decade of commitment to sustainability?